

Miss Rodeo Texas

Souvenir Program Book Ad Requirements

DEADLINE MAY 15 – NO AD GRAPHICS WILL BE ACCEPTED AFTER THE DEADLINE. PAYMENTS MUST BE MADE ONLINE OR POSTMARKED NO LATER THAN THE DEADLINE. FAILURE TO FOLLOW THESE RULES WILL RESULT IN THE AD NOT COUNTING TOWARD MINIMUM AD REQUIREMENTS AND NOT BEING INCLUDED IN THE PROGRAM BOOK.

SUBMISSION GUIDELINES – MUST be followed by contestants, businesses, and/or individuals submitting ads.

FILE NAMING - Name files using the following method – Division Contestant Last Name Ad Size Ad Name

Division Naming: Miss, Teen, or Princess

Ad Size Naming: See table to the right

Ad Naming: Company or name of person submitting ad (must match what is entered on the submission form online)

Example: Miss Bendele HH Capital Farm Credit

SIZE NAMING	CODE
Inside Front Cover – Miss	IFCM
Inside Front Cover – Teen	IFCT
Full Page – Color	Color
Full Page – Black & White	Full
Half Page – Horizontal	HH
Half Page – Vertical	HV
Quarter Page	Qtr
Business Card	BC

FILE TYPE - PDF, jpeg, tiff, or eps

RESOLUTION - Minimum of 300dpi (lower resolution files will not print clearly; Miss Rodeo Texas, Inc. is not responsible for print quality of low-resolution submissions)

SIZE – Files must be formatted using the sizes on the following page or they will not layout properly in the program book (Miss Rodeo Texas, Inc. will use what is submitted; ads will not be resized)

PROGRAM AD SUBMISSION FORM – Each program ad submitted MUST have a corresponding Program Ad Submission Form which MUST be completed online at www.missrodeotexas.com/programads

GRAPHIC SUBMISSION - online at www.missrodeotexas.com/programads when submitting the Program Ad Submission Form (see above) **OR** email to MRTProgramAds@gmail.com

PAYMENT OPTIONS

PAY ELECTRONICALLY - www.missrodeotexas.corecommerce.com (online payments will include a 3% convenience fee) *(the notes section on payment screen must include the name of person purchasing the ad as submitted on the online ad form and the name of the contestant receiving credit for the ad)*

PAY BY CHECK - **PAYABLE TO:** *Miss Rodeo Texas* *(memo line must include the name of person purchasing the ad as submitted on the online ad form and the name of the contestant receiving credit for the ad)*

Miss Rodeo Texas

Program Ads

8452 Fredericksburg Rd #302
San Antonio, TX 78229

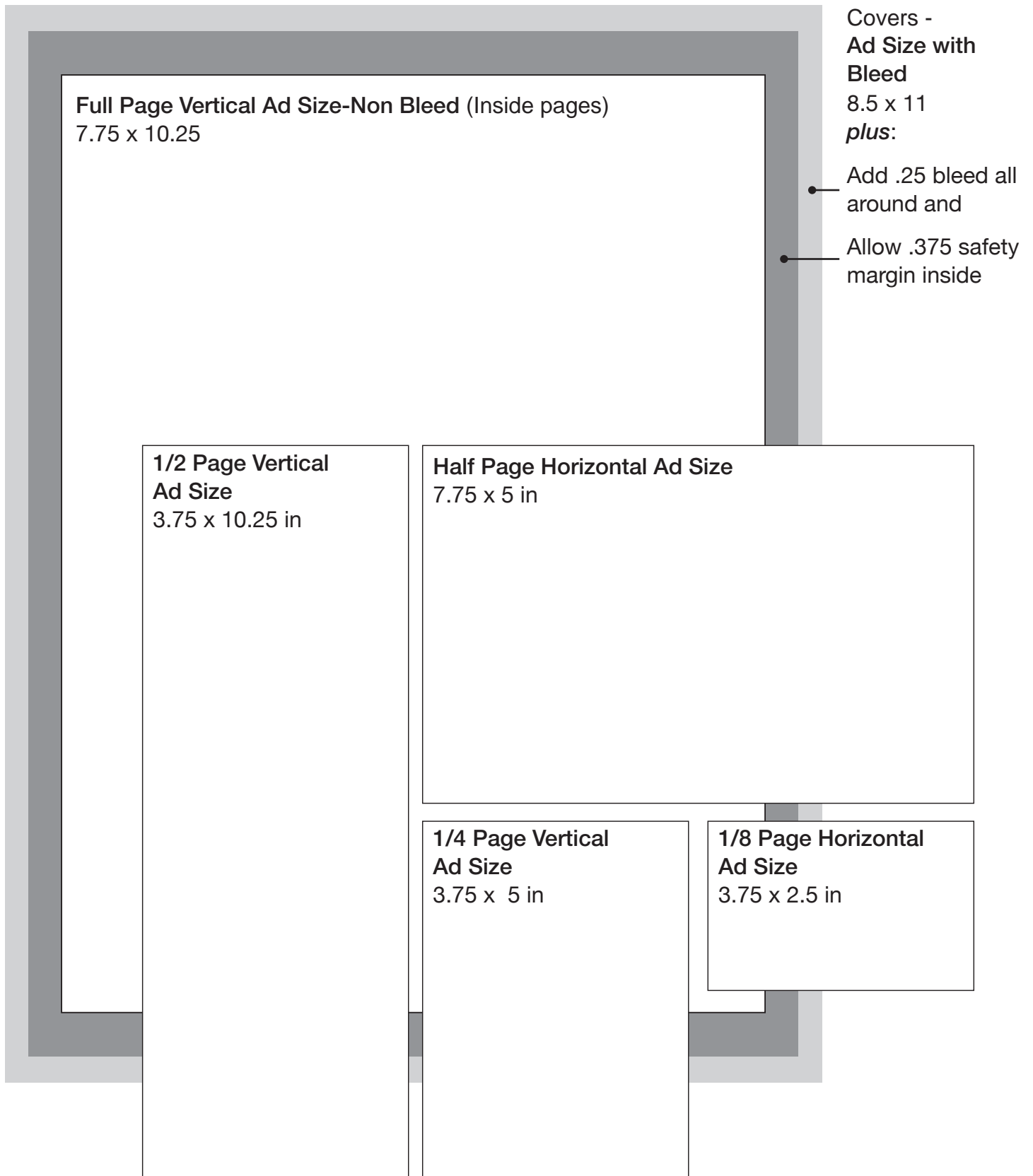
QUESTIONS – Contact Brandy Bendele at MRTProgramAds@gmail.com or call/text 830-423-4088

Miss Rodeo Ad Sizes

For best results please supply 300 dpi, high resolution ad files

Acceptable file formats are: PDF, jpeg, tiff, eps

Please convert texts to paths and/or embed all images and fonts



Miss Rodeo Texas Pageant Program Ad Submission Form

This is for reference **ONLY**. The form **MUST** be completed online at

www.missrodeotexas.com/programads

Information for Person/Company/Organization Submitting Ad

Name: _____

Company/Organization (if applicable): _____

Address: _____

Email Address: _____

Phone Number: _____

Information for Contestant Receiving Credit

Contestant Name: _____

Contestant Division: _____ Miss _____ Teen _____ Princess

Ad Description and Sizes (see illustration at end of document)

Mark Ad Selection	Description	Color	Size (width x length)	Price
	Inside Front Cover - Miss	Color	*8.5" x 11"	\$850
	Inside Front Cover – Teen	Color	*8.5" x 11"	\$850
	Full Page	Color	7.75" x 10.25"	\$500
	Full Page	Black and White	7.75" x 10.25"	\$350
	Half Page Horizontal	Black and White	7.75" x 5"	\$250
	Half Page Vertical	Black and White	3.75" x 10.25"	\$250
	Quarter Page	Black and White	3.75" x 5"	\$150
	Business Card	Black and White	3.75" x 2.5"	\$50

Note: * inside covers will also need a safety margin of 0.375" and a bleed of 0.25"; see program ad size form for illustration