

Exhibit C

Miss Rodeo Texas  
Titleholder Handbook  
2024



# *Table of Contents*

Contract	1
Scheduling	1
Compensation and Expenses	1
General Rules	3
Miss Rodeo America Pageant	7
Miss Rodeo Texas Pageant	7
MRTI Social Media	8
Scholarship Requirements	11
Sponsors	12
Family and Friends	13
Board of Directors	13
Consequence Matrix	13
Perpetual Wardrobe Contract	15

## CONTRACT

The Miss Rodeo Texas Contract is designed to make the experience of Miss Rodeo Texas a GREAT one. It has been designed and altered to protect the interest of both Miss Rodeo Texas and the Miss Rodeo Texas Board of Directors. Please make sure you fully understand this document. An “Official” contract signing will occur the day after the official Coronation once a contestant has been named Miss Rodeo Texas at the Miss Rodeo Texas Pageant. This contract is binding and is VERY Important. Please refer regularly to this contract for questions that may arise during your Miss Rodeo Texas reign.

This Handbook is a guidance that goes along with this contract to help you be the BEST Representative of the Miss Rodeo Texas Organization. Please review all aspects of this handbook and understand what behaviors are expected of you as serve as an Official Ambassador of the Sport of Rodeo and Texas.

## SCHEDULING

The MRT State Director and/or State Coordinator, or designee as assigned by one of them, will be your coordinator and scheduler. The Scheduler’s responsibility is to assist in making sure you are at all appearances and have the necessary details to make it a success. Your responsibility is to follow the requirements as outlined below:

1. Make sure you know all the events that you are booked for throughout the year.
2. All scheduling must go through the MRT State Director, MRT State Coordinator or Scheduling Coordinator. If you have been invited to an event, a request must be submitted through the “Book Miss Rodeo Texas” page on the Miss Rodeo Texas website.
3. Sponsor events take priority and will be coordinated by the MRT State Director and/or State Coordinator.
4. You must fulfill all mandatory obligations. If you feel you are unable to attend an obligation due to weather, family emergency, or illness, you must notify the MRT State Director and/or State Coordinator ASAP. Failure to fulfill mandatory obligations will result in consequences as outlined in the Consequence Matrix on page 14 of this handbook.
5. Any events you wish to attend that are not official MRT events must be approved by the MRT State Director and/or State Coordinator.

For scheduling questions, contact the MRT State Director and/or MRT State Coordinator.

## COMPENSATION, REIMBURSEMENT, AND MONETARY ALLOWANCES

MRTI is committed to help Miss Rodeo Texas financially as she travels to promote the Official Sport

of Texas, our western heritage and MRTI. The Compensation, Reimbursement, and Monetary Allowance Policy and Procedures shown below is your guide to all monetary benefits.

1. Miss Rodeo Texas will be reimbursed up to \$800/month for the items listed below as directed by the MRT State Director and/or State Coordinator. An advance of \$400 will be sent by direct deposit on the 1<sup>st</sup> day of every month and the 15<sup>th</sup> day of every month following the submission and approval of the prior Expense Report.
  - a. Dry cleaning
  - b. Hair care services
  - c. Fingernail services
  - d. Teeth whitening
  - e. Cosmetics required by MRT in excess of normal daily wear.
  - f. Other items approved by the State Director and/or State Coordinator, MRTI Executive Board, and/or President.
2. Miss Rodeo Texas will receive a \$40/day per diem for meals while making approved Public Appearances.
3. Miss Rodeo Texas will receive mileage reimbursement at the federal rate for approved Public Appearances.
4. Miss Rodeo Texas will receive fifty percent (50%) of all appearance fees negotiated by MRTI for paid appearances.
5. Miss Rodeo Texas will receive a \$6,000 clothing allowance. Clothing purchases must be approved by the MRT State Director and/or State Coordinator and expenses will be reimbursed directly to Miss Rodeo Texas and/or paid directly to the clothing designer and/or provider of clothing. Invoices and/or receipts must be sent to the MRTI office with instruction on who should be paid and/or reimbursed.
6. Miss Rodeo Texas will receive up to \$2,500 for Miss Rodeo America training. Training must be approved by the MRT State Director and/or State Coordinator and expenses will be reimbursed directly to Miss Rodeo Texas and/or paid directly to the person/company providing training. Invoices and/or receipts must be sent to the MRTI office with instruction on who should be paid and/or reimbursed.
7. If Miss Rodeo Texas is awarded a fuel allowance as a prize, the total amount will be divided by twelve and sent on the 1<sup>st</sup> day of the month with the advance described in #1 above.
8. All reimbursements, mileage, and other monetary benefits owed directly to Miss Rodeo Texas will be paid via direct deposit to the bank account on file on the last business day of the month provided the Mileage Report, Per Diem Report, and Expense Reimbursement Report (including receipts) have been submitted and approved. Reimbursements as

described in #1 will be net of any advances already sent and not exceed a total of \$800 for the month.

9. You may not directly receive payment for any appearances or services provided without these having gone directly through the Miss Rodeo Texas Office.
10. You will receive a 1099 for taxable income (appearance fees).
11. Miss Rodeo Texas is provided a credit card.
  - a. Approved MRT credit card purchases are:
    - Rental car fuel
    - Hotel room
    - Other charges approved by MRTI Executive Board, President, State Director, and/or State Coordinator.*
  - b. You must retain a receipt for any charge on the MRT credit card.
  - c. Receipt should be emailed to the MRT State Director. Please label the receipt with the appearance/event name.
  - d. The MRT credit card is not to be used for personal purchases.

## GENERAL RULES

As Miss Rodeo Texas, you are expected to adhere to the following rules:

1. Treat the title of Miss Rodeo Texas with the same level of respect, integrity, professionalism, and hard work ethic you would with a traditional employer. Please remember you interviewed for the title knowing the rules and expectations that come with it.
2. Always act appropriately and professionally.
3. It is not all about you. Show GENUINE interest in others.
4. Respect everyone! Always follow the Golden Rule: Treat others as you want to be treated.
5. Be early to appearances and check in with the necessary individuals upon arrival. If you are late, you will be fined \$50 per offense. See the Consequence Matrix for habitual tardiness.
6. If you are going to be late for any reason, call your contact for the appearance to make them aware then call the MRT State Director and/or State Coordinator immediately. If there is no answer you must leave a message to document the attempt.
7. The only acceptable reason for canceling an Appearance is a death in your immediate family. Immediate family includes your father, mother, siblings, and grandparents. This is a one-year commitment by you and turning down Appearances for personal reasons can affect the future of MRTI. You are doing more than the queen before you because of the legacy that each former leaves behind.

8. Always leave and arrive for an Appearance dressed in appropriate attire including but not limited to crown and banner, with hair and makeup done, and nails manicured. The same applies even when you are not in your queen attire. People know who you are and expect you to always look your best.
9. Wardrobe including jewelry and accessories must be approved by the MRT State Director and/or State Coordinator no less than 48 hours prior to an Appearance.
10. Only wear brands that do not directly compete with brands that are Miss Rodeo Texas sponsors. Wrangler must be the only pant product you wear.
11. Straight hair or braids are not allowed for Appearances. If your hair begins to fall, pull it back and secure it with a clip. Always carry extra clips, hair ties, bobby pins, brush, and hair spray.
12. Check your make up frequently, especially in the heat and after eating. Take extra make up and lipstick for touchups as needed.
13. Always take extra clothing and banners for all occasions as you never know when a sponsor might have a surprise appearance for you, or something may happen to the clothing you are wearing. No appearance may be made in denim, except for rodeos and must be dark denim, unless approved by the State Director and/or State Coordinator.
14. Be prepared for all types of weather conditions and activities. You may not always know what is included in your Appearances.
15. Always have plenty of autograph photo pads, sharpies, camera, etc. with you always. If you run out, that is a negative reflection on MRTI and you. Being organized and prepared is your responsibility, no one else's.
16. Have a flag boot with you at all Appearances.
17. Get to know the stock contractors. They are a great advocate to help get you invited to other rodeos. If you work hard for them, they will want you at their other rodeos. Sometimes this may also help get additional sponsors.
18. Do not complain about anything to anyone especially sponsors, committee members, hosts, other queens, etc. Negative comments travel fast and reflects poorly on you as a person, and MRTI.
19. Be the first to tell the State Director and/or State Coordinator if anything happens which could be viewed negatively by others. It is always best for people to hear from you before hearing from someone else.
20. Always be appreciative and thankful to sponsors, hosts, committees, etc. and do not forget to thank them for meals, accommodations, paying your appearance fees, transportation, etc. Thank you notes are due within one week of your appearance date and/or departure from the event. If you are traveling out of state, carry a few small gifts from Texas that you can pass out as a token of your appreciation.
21. Remember you are THE Rodeo Queen for the entire state of Texas. You should set the bar high for other, and future, rodeo queens. They look up to you and follow your lead.
22. Be appreciative for any gifts. Do not expect or ask for anything. Just because someone else receives a gift, it does not mean that you will too.

23. Be prompt in returning phone calls, texts, emails, etc. to your directors or any other pageant volunteers. Do your best to return calls and text within a few hours and emails within twenty-four yours. We understand your priority is Appearances, however, when not at an appearance, quick communication is expected.
24. You will receive constructive criticism on a regular basis. Please remember this is for your benefit. We want you to succeed in your year and throughout life. It is not to pick on you and give your any grief or hurt your feelings.
25. Always ask questions if you are unsure of anything. No question is stupid unless it is not asked. It is better to ask than get in trouble later.
26. Be sure to mingle with the crowd, visit with children and elderly, offer to sign autographs without being asked or told, etc. Always remember, going above and beyond with the little things will set you apart and leave a positive impression.
27. You are expected to attend any fundraiser MRTI organizes throughout the year unless you are booked for an official MRT Appearance.
28. You may have your own fundraiser but dates, details, etc. must go through the MRT State Director and/or State Coordinator so that is does not conflict with official appearances or other MRTI events. The money raised must also go through the MRTI checking account and is disbursed at the MRT State Director's and/or State Coordinator's discretion. Up to twenty percent of funds collected may be retained by MRTI.
29. Keep a daily journal and/or day planner. Include any necessary information for Appearances such as contacts, phone numbers, email addresses, timeline of duties, etc.
30. Do not accept any checks in your name or funds sent to you by electronic means. All money must go through MRTI.
31. Make sure your vehicle is not parked at locations that are inappropriate or times that are inappropriate.
32. Make sure you always keep your vehicle clean whether it was furnished for you to use or is your personal vehicle. If a vehicle is provided for you, make sure to return it in the same condition it was received.
33. Know state laws. Never text and drive and use your cell phone/Bluetooth with caution while driving.
34. Do not use your cell phone at an event in public. Do not carry your cell phone in your back pocket. If necessary, excuse yourself. The only exception is your cell phone may be used for photos or live feeds but use discretion.
35. Keep yourself safe.
36. Do not engage in "partying" of any sort.
37. Please make sure you ALWAYS talk positively and professionally about the organizations and events you were, or are, booked for.
38. Do not use your title for free entrance to concerts, or other events to which you were not specifically invited.

39. The home base for all Appearances is San Antonio, therefore, all travel arrangements and mileage will be based from there unless otherwise approved or instructed by the MRT State Director and/or State Coordinator.
40. You must follow Texas Law on liability insurance coverage for any vehicle used during your reign unless the use of a motor vehicle or trailer is gifted to you as Miss Rodeo Texas then you must provide full coverage insurance at your expense covering those vehicles for said term.
41. You may not cohabitate with anyone during your reign unless specifically authorized by the MRT State Director and/or State Coordinator.
42. You may not wear the crown or buckle from any other title or organization during your term as Miss Rodeo Texas.
43. Always check in with the MRT State Director and/or State Coordinator before leaving for an Appearance, when you leave an Appearance, and when you reach your destination. You can leave messages by voicemail or text.
44. All texts and emails must be a group text or email including both the MRT State Director and State Coordinator, and anyone else requested by those two.
45. You must remain at a similar weight throughout your reign, so your clothes fit comfortably at the Miss Rodeo Texas Pageant when you crown your successor. It is too expensive to replace clothing and you are expected to set the precedence for wardrobe and appearance for contestants.
46. You may be asked to discontinue using your personal social media accounts during your reign. If the MRT State Director, MRT State Coordinator, and/or MRT Board deems this necessary, please discontinue use immediately.
47. All media requests including photos must go through the MRT State Director, MRT State Coordinator, and/or MRT Media Director. This is to protect you. There are many laws regarding photo usage and proper credits, and it is the job of those listed to ensure we are following regulations. If a media or photo request is presented to you, forward it to the three individuals listed.
48. Do not get upset over photos used throughout your reign. Not all of them will be your favorite, but it is important to remember they were chosen for a reason and only photos we feel portray you and MRTI in a positive light are selected.
49. If a monthly newsletter is being sent out, it is imperative you work closely with the creator to provide content and photos by the specified deadline.
50. Once your reign is complete, do not ask for a job from any MRT sponsors, MRT Board members, and/or MRT Ambassadors/pageant committee. However, if they approach you, it is your choice whether to accept the offer.
51. Any negative behavior not previously listed will not be tolerated, including but not limited to gossip, vulgar language, inappropriate touching of others, screaming/yelling or arguing in public, eye rolling, foot stomping, heavy sighs, etc.
52. You must continue to meet all Eligibility Requirements throughout your reign.



## MISS RODEO AMERICA PAGEANT

Miss Rodeo Texas must represent Texas at the Miss Rodeo America Pageant. Expectations are as follows:

1. Your Miss Rodeo America application, photos, and other requirements must be approved by the MRT State Director and/or State Coordinator and meet the specified deadline(s). There are no exceptions or excuses.
2. Suggestions are offered for preparation procedures for the Miss Rodeo America Pageant, and it is highly recommended that you follow them if you want to do your best. Study all material available and take advantage of all hands-on assistance offered.
3. Your wardrobe for the Miss Rodeo America Pageant must be approved by the MRT State Director and/or State Coordinator.

## MISS RODEO TEXAS PAGEANT

Miss Rodeo Texas must appear and take part in the Miss Rodeo Texas Pageant the year following your crowning. Expectations are as follows:

1. You are an Ambassador at the Miss Rodeo Texas Pageant. You will be expected to attend all scheduled events without complaining. You are expected to stay positive during the Pageant. You are not to talk negatively about any competitor or competitor's family.
2. You are a verbal resource for all contestants that are running for the title of Miss Rodeo Texas either by phone, email, or text with general questions. Please refer them to the MRT State Director, State Coordinator or MRT Pageant Director. You are always to stay impartial and professional, before, during, and after the competition.
3. You are to report any misconduct by a contestant to a member of the Miss Rodeo Texas Executive Board immediately.
4. You are not to interfere with any judging aspects of the Miss Rodeo Texas Pageant.
5. Always keep a smile on your face and a good head on your shoulders during the Pageant as it can be a stressful time. The schedule is full, and expectations are high as you are amid your successor being named. Showing lack of respect to the process shows disrespect to the title in which you hold and the crown that is on your hat.
6. Your wardrobe must be approved by the MRT State Director and/or State Coordinator no less than one week prior to the MRT Pageant.
7. Make sure you are early to all events and/or scheduled gathering times. Please stay focused and keep everything positive.
8. You are responsible for selling a minimum of two pages of advertisements for the Miss Rodeo Texas Program Book. This is typically a huge fundraiser for MRTI and helps fund travel

expenses and more for Miss Rodeo Texas. Ads and money are due no later than May 15<sup>th</sup>. See the Miss Rodeo Texas website for additional details.

9. You are responsible for selling a minimum of 100 donation tickets. This is another great fundraiser for the organization that helps us operate and support Miss Rodeo Texas.
10. Program book cover photos for consideration by MRTI must be submitted to the MRT State Director and/or State Coordinator no later than May 1<sup>st</sup>.
11. Your photo for the former page in the program book must be submitted to the MRT State Director and/or State Coordinator for approval no later than May 1<sup>st</sup>. Upon approval, please email the photo to [MRTprogramads@gmail.com](mailto:MRTprogramads@gmail.com).
12. You are required to record a farewell speech (maximum of 2 minutes) and send it to the MRT State Director and MRT Pageant Director no later than June 1<sup>st</sup>. This will allow them time to approve and ask for any changes deemed necessary. Please remember that two minutes is not much time which makes it difficult to thank everyone that has helped along the way. Be careful in calling out specific individuals outside of your family and immediate circle as feelings get hurt easily if someone feels they are left out. Please try to record in a studio to help eliminate background noise and provide a professional quality sound. If a studio is not available, record in a quiet place. If you want a song to play in the background, it must be edited to your liking if necessary and submitted in a separate file no later than June 1<sup>st</sup> so it can be overlaid by the sound technician. If the song is not received by the deadline, the sound technician will choose the song that will play in the background. All files must be submitted in a MP3 format.

## **MRTI SOCIAL MEDIA**

All Miss Rodeo Texas social media accounts are the property of MRTI. They exist to reflect positively on the MRTI organization itself and to promote the organization and its partners, rather than an individual MRT herself. These accounts are to be handled with the utmost responsibility, timeliness, and respect. MRT's involvement with ALL social media must always reflect these qualities. It is not MRT's job to understand the ins and outs of social media. Instead, MRT should prepare to be creative and collaborative to make the accounts successful.

### **Personal Use of Social Media:**

To allow for continuity and limit confusion, it is recommended the current titleholder limit all types of social media accounts, including but not limited to personal Facebook, Instagram, TikTok, Snapchat and Twitter. During the time of your reign, you may be required to deactivate/do not use your social media accounts, for the entirety of your reign. It is strongly recommended that personal Instagram accounts are made to be private.

### **Posting to MRT Social Media:**

To maintain the integrity of all social media accounts, only MRTI Social Media Director, Executive Director and select Executive Board members will be Administrators. Miss Rodeo Texas will act as an editor on the account. However, these privileges may be revoked at any time if the titleholder fails to follow MRTI social media guidelines or if MRTI deems it necessary to revoke such privileges for any reason.

### **Social Media Marketing Plan:**

At the end of every month MRT will meet with the MRTI Social Media Director, via Zoom to discuss the next month's social media strategy. This will include understanding all sponsorship responsibilities as well as planning out organic content. MRT should think of content themes and platforms that interest her and present them to the Social Media Director. These could include Women's Month, Beef Advocacy, Rodeo Knowledge, etc. While the MRT social media is owned by MRTI, it can be a positive reflection of the current titleholder and her passions. MRT will work with the MRTI Social Media Director to create fun and engaging content such as:

1. Videos
2. Photography
3. Reels / Tik Toks

As well as formulating a content curation and reposting schedule. MRT will assist the MRTI Social Media Director in finding posts that would make sense to repost on MRT social channels. This content includes posts from:

1. PRCA
2. Local Titleholders / Pageants
3. Sponsors
4. Former MRTs and MRT Pageant Alumni
5. Rodeo Contestants
6. Western Industry and Lifestyle Channels

### **Social Media Execution:**

Once the plan is in place, the Social Media Director will plan out the month's content in the Google Doc "MRT Content Calendar." This will serve as the posting schedule for the month. MRT will thoughtfully plan content captured with the assistance of the Social Media Director. Since MRT travels alone at times, it will be her responsibility to capture the content professionally, and in enough time to post on the designated day. This process may include:

1. Filming or taking photographs

2. Asking other “talent” to be in content
3. Sending content to Social Media Director via Dropbox in enough time for editing

It is MRT’s job to remain in constant communication with the Social Media Director, ensuring that all posts are timely and well done. All content and copy must be approved, prior to posting. MRT will text the MRTI Social Media Director with copy and content to approve. The two will work together to arrange posting of the content to ensure a successful cadence. If MRT is on the road and cannot post, the Social Media Director is there to assist and ease the burden of posting. However, when possible, future scheduling of posts is highly recommended. MRTI knows that life happens and sometimes posts need to move on the calendar; however, this should be limited.

The MRTI Social Media Director will work to create creative content themes for MRT to complete. It is imperative that the titleholder puts their best efforts, to make the content fun and exciting.

Social media content does not happen, without MRT. It is imperative that the titleholder makes social media a foremost aspect of their reign.

Social Media Guidelines: Facebook | Instagram | Tik Tok | Twitter | YouTube | Snapchat

Social media posts may be modified in accordance with the following guidelines.

1. Write professionally, use property grammar and spelling. MRTI Social Media Director will approve copy with the use of Grammarly.
2. MRT may not personally message any sponsors or any individual contact for sponsorships through MRT social media.
3. No suggestive photos or content should ever be posted.
4. Absolutely no photos may be taken with alcohol.
5. Absolutely no photo may be taken in a swimsuit or inappropriate clothing.
6. Absolutely no photo or videos in title (hat and crown) in inappropriate situations, i.e., concerts at Rodeo Houston.
7. All photos must be appropriate for young girls who are beginning rodeo queening, in other words, “G-rated” only. No “booty-shaking or breasts...use good judgement always. (Including Facebook and Instagram stories.)
8. Comments should be monitored for pertinence. No inappropriate or suggestive comments should be allowed to remain. MRT will work with the MRTI Social Media Director to delete comments and block users if necessary.
9. No comments from a significant other, implicating relationship.
10. Profile picture, cover photo, description, password, or account identification information may only be changed by the MRTI Social Media Director, MRTI State Director or MRTI State Coordinator.

11. Sponsors will only be tagged in sponsored posts within posted content. Sponsors should not be tagged otherwise.
12. Hashtags are only pertinent to Instagram and rarely necessary. Hashtags will only be used if desired by sponsor.
13. When taking video, always do so with your camera vertical, in good lighting, and in a place where noise is limited.
14. Facebook and Instagram stories are a great tool but like regular posts, they must be approved before posting.

## SCHOLARSHIP

Below are the rules regarding the Miss Rodeo Texas scholarship:

1. The MRT scholarship is given at the end of your reign after your successor has been named. The MRT Board of Directors will approve your scholarship based on your performance and feedback received throughout the year. Therefore, it is to your benefit to abide by your contract, MRT Handbook, and other instructions from the MRT State Director, MRT State Coordinator, and/or MRT Board of Directors.
2. You must maintain a 2.5 GPA on a 4.0 scale each semester.
3. You must send your school transcript, a tuition bill, and a written request to the MRT State Director and MRT State Coordinator (Scholarship Chairperson) a minimum of two weeks before payment is due. This may be sent by email or regular mail.
4. You must provide the exact information as to whom and where payment should be sent. Some schools require a form to be submitted with payment. It is your responsibility to provide the MRT State Director and MRT State Coordinator (Scholarship Chairperson) everything they need to submit payment to your school.
5. The MRT State Director and/or MRT State Coordinator (Scholarship Chairperson) will inform you of the amount of money you available each semester and the balance upon your request.
6. You must begin to use your scholarship within one year from the date you pass down the crown to your successor or scholarship funds will be forfeited. If you are unable to begin using scholarship funds within that period, you must provide written notice to the MRT State Director and MRT State Coordinator (Scholarship Chairperson) prior to the one-year deadline notifying them as to the reason(s) why. There are no exceptions. Extensions on scholarship funds may be granted at the discretion of the Scholarship Committee.
7. MRT Scholarship funds will be divided up and allocated over the number of semesters you will be enrolled in school. You will not receive all your funds at one time. Discuss your education plans with the Scholarship Committee so they can formulate a plan for disbursement.

8. Scholarship money can be used for tuition or books at a Junior College, University, or an accredited higher learning institution in Texas.
9. Checks will only be made directly to the Junior College, University, or accredited higher learning institution. We will not reimburse you directly for tuition unless the Scholarship Committee approves the deviation prior to you paying the bill out of pocket. If approved, the bill and proof of payment by you must be submitted to the Scholarship Committee for reimbursement.
10. You may be reimbursed directly for the purchase of books. You must send a written request, the bill, and proof of payment to the MRT State Director and MRT State Coordinator (Scholarship Chairperson) for approval.
11. Scholarship funds may be used to pay student loans upon providing proof of graduation from a Junior College, University, or accredited higher learning institution in Texas. Funds will be sent directly to the student loan provider/company. You will be not reimbursed directly for student loans.
12. At any time, the Scholarship Committee and/or Miss Rodeo Texas Board of Directors, may deem it necessary for you to pay for tuition or books out of pocket and/or obtain a student loan. This is typically done due to violation(s) in rules during your reign or scholarship rules. MRTI will reimburse you after completion of the semester upon written request and receipt of your transcript confirming an acceptable GPA, bill, and proof of payment. A receipt is acceptable for both the bill and proof of payment.
13. Any unused scholarship funds will be retained by MRTI.

## SPONSORS

1. All agreements for sponsorships must be approved the MRT President and/or MRT State Coordinator. Please contact one of those individuals for any sponsor questions or potential sponsor leads.
2. Thank you notes to sponsors must be completed and mailed no later than 30 days after the conclusion of the MRT Pageant.
3. Make sure to “GO THE EXTRA MILE” to work with sponsors and give them proper recognition at events.
4. Always to RESPECTFUL and PROFESSIONAL around sponsors.
5. Send additional thank you notes throughout the year especially after seeing sponsors and/or receiving additional gifts.
6. If sponsors are added through the year, the MRT State Director and/or State Coordinator will notify you to send thank you notes.
7. Do not sell or giveaway sponsored or donated items without prior approval from the MRT State Director and/or State Coordinator. Please remember your actions could help or hurt future sponsorships. It is essential to make sponsors feel appreciated!

**Sponsor Expectations:**

*\*There may be additional sponsors added, and agreement is subject to change. You will be notified of all new sponsors and sponsor changes.*

*THIS SECTION WILL BE COMPLETED PRIOR TO THE 2024 MRT PAGEANT.*

## **FAMILY AND FRIENDS**

You could not have become Miss Rodeo Texas without the help of your family and friends. The MRT Board recognizes the need for these special people in your life but also wants to remind you of the role they should take during your reign:

1. They may not travel with you to Appearances or attend Appearances without prior approval from the MRT State Director and/or State Coordinator.
2. They should not expect to receive free meals or accommodations if allowed to attend an Appearance with you.
3. They should stay in the background as YOU are Miss Rodeo Texas with duties and obligations to fulfil while they are a supporter at the event.
4. It is YOUR responsibility to communicate with contacts and make arrangements as necessary for Appearances, not a family member's or friend's.
5. You may not post photos of and/or make references to your significant other on social media during your reign.

## **BOARD OF DIRECTORS**

You are the face of Miss Rodeo Texas, and you must answer to the MRTI Board of Directors. They are here to support you and will help you have a successful experience. They work diligently to ensure you have a positive and fulfilling reign. If you receive communication from any MRTI Board Member, you are expected to return the message promptly. Phone calls and/or text messages should be returned within a few hours and emails within 24 hours. If you are attending an Appearance at the time a message is received, please return the message when the Appearance is over or the next morning as necessary to be respectful of time. Please use common sense based on the urgency and content of the message.

## **CONSEQUENCE MATRIX**

The following matrix details the consequences for unmet expectations by Miss Rodeo Texas. Please familiarize yourself with this matrix. Failure to abide by the rules outlined in this handbook, Contract, or any other MRT official document(s) may result in termination of your contract. Any rule not specifically addressed in the Consequence Matrix will be handled like similar offenses based on severity as deemed appropriate by the MRT State Director, MRT State Coordinator,

and/or MRT Board of Directors. We do not anticipate ever having any of these problems, however if any issues arise, please know that the Miss Rodeo Texas Board of Directors will not hesitate to implement the appropriate consequences as shown below.

<b>Violation</b>	<b>1st Offense</b>	<b>2nd Offense</b>	<b>Repeat Offenses</b>
<b>Inappropriate Attitude/Behavior</b>	--Meet with MRT Board	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Habitual Tardiness</b>	--Meet with MRT Board	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Inappropriate Cell Phone Usage</b>	--Meet with MRT Board	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Missing a Contracted Event</b>	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Lack of Communication with MRTI Board</b>	--Meet with MRT Board	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Making Non-Approved Appearances as MRT</b>	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Inadequate or Inappropriate Social Media Activity</b>	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Insufficient Sponsor Contact, Communication or Social Media Activity</b>	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Inappropriate Conduct with/by Friends/Family of MRT</b>	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title	--Meet with MRT Board --Possible Suspension of Title --Possible Termination
<b>Use of Drugs or Alcohol</b>	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination	--Meet with MRT Board --Possible Suspension of Title --Possible Termination



## PERPETUAL WARDROBE

All the following items have been purchased by MRTI and/or donated with love for the use of Miss Rodeo Texas. Please take exceptional care of each piece. These items are not gifts to you and may not be sold by you. At the end of your reign, these will be passed to your successor.

*THIS SECTION WILL BE COMPLETED PRIOR TO THE 2024 MRT PAGEANT.*

DRAFT

**IN WITNESS THEREOF**, by their signature below, the undersigned has read and understands the Miss Rodeo Texas Handbook as of the effective date \_\_\_\_\_.  
*executed in duplicate originals*

Miss Rodeo Texas 2024

By \_\_\_\_\_  
Signature

\_\_\_\_\_  
Name Printed

\_\_\_\_\_  
Date

**ACKNOWLEDGEMENT CERTIFICATE**

State of Texas, County of \_\_\_\_\_.

The foregoing instrument was acknowledged before me on this \_\_\_\_\_ (date)  
by \_\_\_\_\_ name of person acknowledging).

(notary seal)

\_\_\_\_\_  
Signature of Notary Public – State of Texas