

Miss Rodeo Texas Pageant



Souvenir Program Book Ad Form

NAME: _____ EMAIL: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

AD SOLD BY: _____ DIVISION: _____

Check Here	Type	Color	Visible Size	Price
	Front Cover – Miss (logo only)	Color	See Ad Sizes Page	\$950
	Front Cover – Teen (logo only)	Color		\$950
	Inside Front Cover – Miss	Color		\$850
	Inside Front Cover – Teen	Color		\$850
	Full Page	Color		\$500
	Full Page	Black and White		\$350
	Half Page Horizontal	Black and White		\$250
	Half Page Vertical	Black and White		\$250
	Quarter Page	Black and White		\$150
	Business Card	Black and White		\$50

DEADLINE MAY 15 – NO AD GRAPHICS WILL BE ACCEPTED BY EMAIL OR ONLINE AFTER MAY 15 and ALL MONEY AND AD FORMS MUST BE POSTMARKED, OR PAID ONLINE AND UPLOADED, NO LATER THAN MAY 15 OR IT WILL NOT COUNT TOWARD MINIMUM AD REQUIREMENTS AND WILL NOT BE PUT IN THE PROGRAM BOOK.

SUBMISSION GUIDELINES – outlined on the next page and **MUST** be followed by contestants, businesses, and/or individuals uploading the ad graphics

PAYMENT OPTIONS

PAY BY CHECK - Mail this completed form and check (PAYABLE TO: Miss Rodeo Texas) to:

Miss Rodeo Texas Program Ads
8452 Fredericksburg Rd#302
San Antonio, TX 78229

PAY ELECTONICALLY - upload this form and ad graphic, and pay online, at www.missrodeotexas.com (online payments will include a 3% convenience fee)

QUESTIONS – Contact Brandy Bendele at brandybendele@yahoo.com or call 830-423-4088

SUBMISSION GUIDELINES:

FILE NAMING - Name files using the following method – Division Contestant Last Name Ad Size Ad Name

Division Naming: Miss, Teen, or Princess

Ad Size Naming: See table to the right

Ad Naming: Company or name of person on the ad form

Example: Miss Bendele HH San Antonio Rodeo

SIZE NAMING	CODE
Front Cover – Miss	FCM
Front Cover – Teen	FCT
Inside Front Cover – Miss	IFCM
Inside Front Cover – Teen	IFCT
Full Page – Color	Color
Full Page – Black & White	Full
Half Page – Horizontal	HH
Half Page – Vertical	HV
Quarter Page	Qtr
Business Card	BC

FILE TYPE - PDF, jpeg, tiff, or eps

RESOLUTION - Minimum of 300dpi (lower resolution files will not print clearly; Miss Rodeo Texas, Inc. is not responsible for print quality of low resolution submissions)

SIZE – Files must be formatted using the sizes on the following pages or they will not layout properly in the program book

UPLOADING FILES - All ads AND ad forms must be submitted electronically by uploading on www.missrodeotexas.com

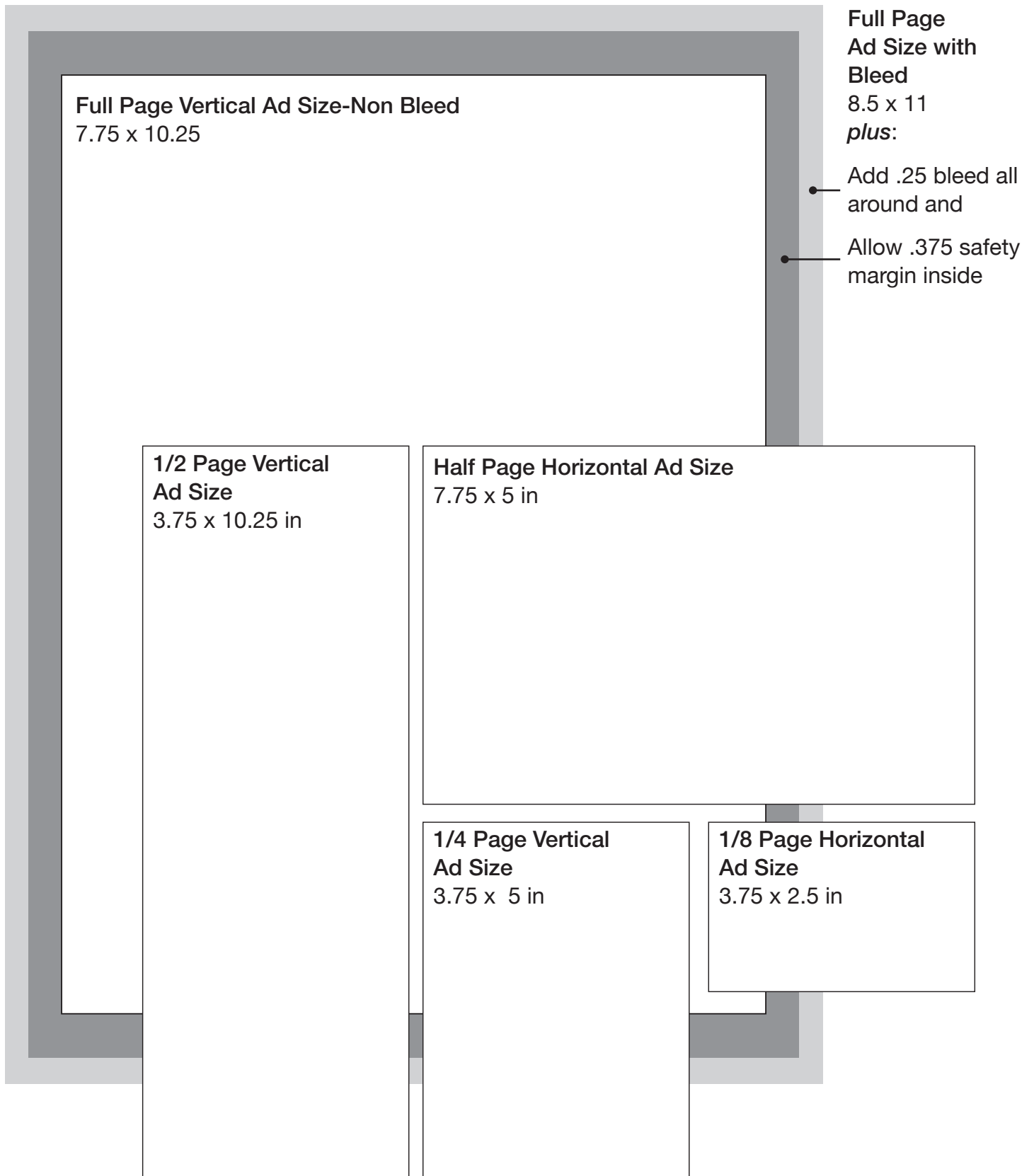
QUESTIONS – Contact Brandy Bendele at brandybendele@yahoo.com or call 830-423-4088

Miss Rodeo Ad Sizes

For best results please supply 300 dpi, high resolution ad files

Acceptable file formats are: PDF, jpeg, tiff, eps

Please convert texts to paths and/or embed all images and fonts



Full Page Vertical
7.5 x 10

Half Page Horizontal
7.5 x 4.875 in

14 Page Vertical
3.625 x 4.875 in

1/8 Page Horizontal
3.625 x 2.3125 in

1/8 Page Horizontal
3.625 x 2.3125 in