



Dear Supporters of Miss Rodeo Texas,

The Miss Rodeo Texas scholarship pageant has deep roots in Texas history with the first pageant taking place in 1963. Held annually, the pageant is open to Texas girls wishing to promote rodeo and the western way of life. We have three age divisions: Miss–Ages 20-26, Teen–Ages 14-19, and Princess–Ages 9-13. Through the years, this program has played an instrumental role in bettering the lives of young Texas women by providing scholarships and life experiences that aid in the development of creating strong women. Each year Miss Rodeo Texas travels approximately 35,000 miles speaking to thousands of people while visiting rodeos, schools, children’s hospitals, Special Olympic events, military veterans, and attending various civic events. Miss Rodeo Texas also represents Texas in the annual Miss Rodeo America pageant held in Las Vegas, Nevada. This young lady is more than a pretty face who can fearlessly ride a horse. She is a goodwill ambassador for the great state of Texas, promoting good morals, integrity, and ethics. Miss Rodeo Texas sets high goals for herself and inspires others to do the same by living her life as an example.

The Miss Rodeo Texas organization would be extremely grateful for your sponsorship of our 2022 pageant. We are proud to offer several sponsorship opportunities that can be customized to meet specific marketing needs. Our sponsorship team works hard to ensure all sponsors receive the most out of their partnership. Please see the attached Sponsorship Packages for more information.

The Miss Rodeo Texas organization would be extremely grateful for your assistance in this noble effort through sponsorships. The association’s membership is statewide and is run by volunteers. The Miss Rodeo Texas program is a 501c4 non-profit organization. All funds go towards scholarships, operating costs, training, and traveling expenses.

If you are interested in being a sponsor for the Miss Rodeo Texas pageant, please contact Linda Ebest at 210-387-2439 or Brandy Bendele at 830-423-4088. Thank you for your time and consideration.

Sincerely,

*Miss Rodeo Texas Board of Directors*



## Miss Rodeo Texas Sponsorship Packages

The Miss Rodeo Texas organization is proud to offer different sponsorship opportunities that can be customized to meet specific marketing needs. Our sponsorship team works hard to ensure that all sponsors receive the most out of our partnership. Each package incorporates a variety of promotional activities, signage, and effective exposure to increase brand awareness. Miss Rodeo Texas partners are proud to help bring educational opportunities to young women across the great state of Texas. If you would like more information or to customize a sponsorship package please contact Linda Ebest at 210-387-2439 or Brandy Bendele at 830-423-4088.

### **Diamond-\$5,000 +**

- “Official” Miss Rodeo Texas sponsor listing throughout the year (June 2022–June 2023)
- The right to use the Miss Rodeo Texas logo in advertising and on promotional materials
- May use Miss Rodeo Texas for two (2) promotional photoshoots. Subject to approval, availability, and scheduling by Linda Ebest. Miss Rodeo Texas Association maintains the rights to approve photos prior to publishing.
- Logo on Miss Rodeo Texas 2022 autograph sheets.
- Full page color ad in the 2022 Miss Rodeo Texas Pageant program book (Deadline May 15, 2022)
- Advertising at Miss Rodeo Texas events
- Three (3) appearances by Miss Rodeo Texas. Subject to availability and may be subject to travel fees.
- Logo on the Miss Rodeo Texas website with a link to your business website
- Monthly posts on Miss Rodeo Texas social media accounts
- Four (4) tickets to the Miss Rodeo Texas Pageant Coronation
- Preferential seating at the Miss Rodeo Texas Pageant
- Listed in the Miss Rodeo America Pageant program book (December 2022)

## **Platinum-\$2,500-\$4,999**

- “Official” Miss Rodeo Texas sponsor listing throughout the year (June 2022–June 2023)
- The right to use the Miss Rodeo Texas logo in advertising and on promotional materials.
- May use Miss Rodeo Texas for one (1) promotional photoshoot. Subject to approval, availability, and scheduling by Linda Ebest. Miss Rodeo Texas Association maintains the rights to approve photos prior to publishing.
- Half page black and white ad in the Miss Rodeo Texas Pageant program book (Deadline May 15, 2022)
- Advertising at Miss Rodeo Texas events
- Two (2) appearances by Miss Rodeo Texas. Subject to availability and may be subject to travel fees.
- Two (2) tickets to the Miss Rodeo Texas Pageant Coronation
- Listing on the Miss Rodeo Texas website with link to your business website
- Quarterly posts on Miss Rodeo Texas social media accounts

## **Gold-\$1,000-\$2,499**

- “Official” Miss Rodeo Texas Sponsor listing throughout the year (June 2022–June 2023)
- Business card size black and white ad in the Miss Rodeo Texas Pageant program book (Deadline May 15, 2022)
- Advertisement at Miss Rodeo Texas events
- One (1) appearance by Miss Rodeo Texas. Subject to availability and may be subject to travel fees.
- Listing on the Miss Rodeo Texas website
- Quarterly posts on Miss Rodeo Texas social media accounts

## **Silver-\$500-\$999**

- “Official” Miss Rodeo Texas Sponsor listing throughout the year (June 2022–June 2023)
- Advertising at Miss Rodeo Texas events
- Recognition in the Miss Rodeo Texas Pageant program book (Deadline May 15, 2022)
- Listing on the Miss Rodeo Texas website
- Semi-annual posts on Miss Rodeo Texas social media accounts

## **Bronze-\$150-\$499**

- “Official” Miss Rodeo Texas Sponsor listing throughout the year (June 2022–June 2023)
- Recognition in the Miss Rodeo Texas Pageant program book (Deadline May 15, 2022)
- Listing on the Miss Rodeo Texas website

# Miss Rodeo Texas Sponsorship Form

Name (or Company Name) as it should appear on printed materials (Please Print)

Individual/Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Please place a check mark next to the level you wish to purchase and make your check payable to Miss Rodeo Texas. Full details on all sponsorship packages can be found in your Sponsorship Packages and online at MissRodeoTexas.com. Please contact Linda Ebest at 210-387-2439 or Brandy Bendele at 830-423-4088 with any questions or to customize your sponsorship.

\_\_\_\_\_ Diamond-\$5,000 + (*Full page color ad due 5/15/22 to brandybendele@yahoo.com*)

\_\_\_\_\_ Platinum-\$2,500-\$4,999 (*1/2 page ad due 5/15/22 to brandybendele@yahoo.com*)

\_\_\_\_\_ Gold-\$1,000-\$2,499 (*Business card ad due 5/15/22 to brandybendele@yahoo.com*)

\_\_\_\_\_ Silver-\$500-\$999

\_\_\_\_\_ Bronze-\$150-\$499

Total Dollar Amount pledged for Sponsorship: \$ \_\_\_\_\_

Product Donations (list and give value): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please send the completed form with payment to:*

Miss Rodeo Texas  
8452 Fredericksburg Rd #302  
San Antonio, Texas 78229